

Welcome to The Black Shopping Channel



Black Shopping Channel

"Moving forward. Giving back."

The logo for Black Shopping Channel (bsc) is a green circle with the lowercase letters "bsc" in white. It is part of a horizontal banner that also includes images of a silver sports car, a modern house at night, and a private jet.

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"I think there's been such a void in terms of products that cater especially to African-Americans...The Black Shopping Channel actually gives us a chance to develop whatever products that it is we want to develop especially for us."

Actress Nia Long

The bsc logo is a green circle with the lowercase letters "bsc" in white, positioned at the top left of the backdrop.

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Black Shopping Channel
Moving Forward. Giving Back.

Virtual e-M

Build W

blackshoppingchannel



Black Shopping Channel

"Moving forward. Giving back."



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"I'm glad you are launching the Black Shopping Channel. Congratulations!"

"It's good to see that folks appreciate our dollars as well, too."

"Now I have my own home where I can go to and really, really, market toward my key demographics..."

Actress Vivica Fox



Black Shopping Channel

"Moving forward. Giving back."



As a member of this program, you'll be able to:

- Launch and market an online business.
- Eliminate the need to worry about building traffic.
- Benefit from built-in mall marketing and advertising.
- Benefit from much of your retail administrative tasks, including shipping calculations and recordkeeping, being automated and generated for you.

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And:

- Save money shopping at a 10% members' only discount.
- Become an elite member of the largest online community of minority-owned retailers.
- Sell your products on BSC Television Shopping Network to over 65,000,000.
- Build yourself a residual money machine.
- Leverage your online business into great wealth.

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ABOUT THE BLACK SHOPPING CHANNEL...**What we are.**

The **Black Shopping Channel** is an online "virtual mall" business community combined with a cable television network and 24-hour program showcasing and selling its members' Products...AND residual income business opportunity.

Virtual Mall. • Television Shopping Channel. • Multilevel-Marketing Company.



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ABOUT THE BLACK SHOPPING CHANNEL...Where the MAGIC is.

Created by visionary businessman, Cleveland Gary and launched in 2008, the **Black Shopping Channel** brilliantly combines the power of Internet marketing, Television selling exposure and residual income opportunities for its BSC members . With this powerful three-pronged system in place, the **Black Shopping Channel** provides unprecedented business opportunity specifically for BSC members. That's Magic!

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ABOUT THE BLACK SHOPPING CHANNEL...Who we are.

The **Black Shopping Channel's** partner entrepreneurs are businesspeople united in our individual efforts, growing the virtual online mall business community. More importantly, we benefit as we build opportunity for minority-owned businesses worldwide.

From a family perspective. From a community perspective. From a global perspective. As a **Black Shopping Channel** entrepreneur, you CAN build your legacy.

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ABOUT THE BLACK SHOPPING CHANNEL...Who we serve.

Customers. Community.

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ABOUT THE BLACK SHOPPING CHANNEL...

Why this is the right business.

At a time of economic uncertainty for many, with traditional opportunities changing and even disappearing, BSC creates a paradigm shift to a new innovative gateway of capital (MLM & e-commerce). These elements heighten hope and pride for people of color all over the world, the **Black Shopping Channel** is the right business, NOW.

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ABOUT THE BLACK SHOPPING CHANNEL...

How YOU can begin to build wealth.

Real simple:

Sign up. • Sell goods and/or services. • Sign up others.

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YOUR OPPORTUNITY

Residual Income
Multilevel-Marketing:
Fact versus Myth

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MYTH:

~ Multilevel-marketing (MLM) is built upon an illegal "pyramid" structure.

FACT:

~ Any business that is not formed as a lone wolf operation or an equal partnership, has someone as head --*at the top*-- with others working underneath, and is therefore, technically, a pyramid. Business people know there's nothing wrong with that. It's just business.

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FACT:

- ~ Multilevel-marketing is one of the most highly regarded, widely practiced business success models in the world today.
- ~ Multilevel-marketing is a legitimate, time-tested, billion-dollar industry.

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MYTH:

- ~ To achieve success in multilevel-marketing requires you to attempt to “sell” and generally pester friends, family and strangers.

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FACT:

- ~ Well-established multilevel-marketing companies typically have comprehensive training that improves their members' business and sales skills, and works with them to build business, NOT pester people.

Many newer Internet-based multilevel-marketing platforms are based on gentle business referrals and "new media" marketing strategies. These operations are shared in a spirit of opportunity and information with like-minded individuals and DO NOT require anyone to "pester" friends, family or strangers.

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HOW IT WORKS ?

BSC Residual Income Example

Build yourself income from 5 levels of business.

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1. Refer 25 entrepreneurs. Earn \$100 from each one who buys a store.
= \$2,500!
2. Earn an additional \$10 from each person who buys a store from those first 25 people who bought stores from you. If each of your 25 store owners sells stores to 25, that = 625 more stores and another \$6,250 for you!

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3. Earn \$10 from each person who signs on as a referral from those people your direct referrals signed up. That means if those 625 store owners each sell 25 stores, there will be 15,625 more stores initially generated by you. As a result, you earn another \$156,250 RESIDUAL INCOME!

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HERE'S WHERE IT GETS REALLY EXCITING!

4. Imagine each of those 15,625 store owners each selling 25 more stores. You then have 390,625 more stores that you generated and earn \$10 from each store. **THAT'S \$3,906,250 MORE YOU GET PAID!**
5. At the 5th and final level of earning with **BSC**, your 390,625 store owners sell 25 stores each for an additional, 9,765,625 stores, of which you earn \$20 each. **YES, that's \$195,312,500 for you!**

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This, of course, is a simplified illustration of the possibilities for building wealth as a storeowner and BSC Member with the **Black Shopping Channel**.

At only \$369, you

- ~ own your own business...
- ~ benefit from MAJOR online traffic (over 100,000 visits per day and growing)...
- ~ benefit from exposure using the ultimate marketing combination of television and Internet marketing...
- ~ earn what could be millions in residual income...

WHAT ON EARTH ARE YOU WAITING FOR?????????

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- Sign up.
1. Go online to: www.BlackShoppingChannel.com
 2. Follow the link from, "Buy BSC Membership," to fill out the forms and make your annual nominal payment of only \$369.
 3. Open and read your welcoming e-mail. Congratulations, you're now a **BSC Member!**

YES, IT's THAT EASY!



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Share the opportunity...Get paid to grow business...

Like every aspect of the **Black Shopping Channel**, this too is simple.
Invite everyone to visit your store and/or invite them to build stores of their own
under your, *sponsornumber*.

The more people you share the business opportunity with the greater your own success.



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START YOUR OWN ONLINE BUSINESS

With your
Black Shopping Channel
eCommerce Store

Build your store under the following categories:

- ~ BEAUTY
- ~ BOOKS and ART
- ~ CARS
- ~ CRAFTS and LEISURE
- ~ ELECTRONICS
- ~ FASHION
- ~ FITNESS
- ~ GROCERY
- ~ HOME and GARDEN
- ~ JEWELRY
- ~ KITCHEN and FOOD
- ~ MOVIES, MUSIC and GAMES
- ~ WELLNESS and SPORTS

AND More...

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HOW IT WORKS

- Signup.
- Select your category
- Name and describe your store.
- Upload your product photos.
- Insert pricing.
- Send out announcements to your e-mail list.



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THREE WAYS for YOU to BENEFIT NOW...

1. Make money selling products with your online store inside the **BSC** Virtual Mall.
2. Have your commercials and/or program segment featured on the, **Black Shopping Channel** cable television show viewed nationally and internationally to sell even more products!
3. To earn residual money, share the business opportunity, sign up fellow BSC members.

NOTE:

The absolute beauty of your BSC Membership with the **Black Shopping Channel** is...

- * Without you having to lift a finger or spend another dime, the traffic-generating marketing and advertising built into the **Black Shopping Channel** Virtual Mall guarantees constant customer traffic just like having an actual brick and mortar store in a physical mall.
- * While selling your products and services, the **Black Shopping Channel** cable television show promotes the virtual mall, with your online store in it, even further increasing that traffic exponentially while selling your products to 65,000,000 households on the BSC TV Shopping Channel.



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IT's SO EASY

1. Go online to:
BlackShoppingChannel.com
2. Click on buy "BSC Membership" for \$369 per year. The **Black Shopping Channel** earns a standard 25% commission on your product sales.*
 - ~ No monthly fees.
 - ~ No hidden or "add on" service fees.
3. Tell others and make money.
4. Earn residual income.

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Do It NOW

- While it's easy.
- While it's affordable.
- While it's your quick ticket into
 - ~ business
 - ~ retail
 - ~ online marketingAND
 - ~ residual wealth.

Talk with your Black Shopping Channel representative now.

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